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111 Posters

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From Brand: Die Gestalten Verlag : 111 Posters before purchasing it in order to gage whether or not it would be worth my time, and all praised 111 Posters:

2 of 2 people found the following review helpful. Minimalism at its bestBy ParkaOn the back of the book:"111 posters is a retrospective collection of the graphic designer Gabor Palotai's poster art. 111 statements of his powerful graphic design. 111 documents of everyday life."Yes, there are 111 posters in the book. Each is a display of confident graphic design. The designer uses only very simple design elements such as typography, colours, texture and symbols to create eye catching poster art. Printed on high quality matte paper, the colours of the posters are vivid and strong.It's minimalism as its best.You can view more of Gabor Palotai's work at his website. He has an online portfolio.(More pictures are available on my blog. Just visit my profile for the link.)

The award-winning graphic designer Gbor Palotai is renowned for the powerful imagery he creates using the simplest of elements and textures creating a unique graphic language. 111 Posters presents a collection of poster art Palotai has

created to date ranging from book posters for acclaimed Swedish publishing houses to exhibition posters for cultural institutions. Each page features a compelling graphic statement with texts visualized as captivating images and illustrations to be seen rather than read. The brilliant designs in 111 Posters reveal Palotia's masterful ability to evoke emotion and humor in traditional prim-looking letters and neutral pictograms.