

# A Complete History of American Comic Books: Afterword by Steve Geppi

*Shirrel Rhoades*

*ePub | \*DOC | audiobook | ebooks | Download PDF*



A COMPLETE HISTORY OF AMERICAN

COMIC  
BOOKS



#684931 in Books 2008-01-07Ingredients: Example IngredientsOriginal language:EnglishPDF # 1 9.75 x 6.75 x .751, 1.45 #File Name: 1433101076353 pages | File size: 75.Mb

**Shirrel Rhoades : A Complete History of American Comic Books: Afterword by Steve Geppi** before purchasing it in order to gage whether or not it would be worth my time, and all praised A Complete History of American Comic Books: Afterword by Steve Geppi:

6 of 7 people found the following review helpful. An informative, behind-the-scenes look at a pop culture iconBy Brian ReavesShirrel Rhoades absolutely knows his stuff. And why not? He was one of the top executives at Marvel for years and helped bring them through some of their toughest times and lived through numerous takeovers. This book literally covers every aspect of American comic book history. After a very brief chapter on very early comic books, he

begins with 1933's "Funnies on Parade" and gives us an in-depth journey from that point on with every "age" of the comics. From the Platinum Age to the Modern Age, you'll find some very interesting reading in here. It's obvious that Rhoades takes his job as a historian seriously, giving us interviews and quotes from creators of some of the beloved older characters, and a behind-the-scenes look at how some of the more modern ones were formed. Graphic novels are mentioned as well. There's also a section on selling your comic collection, profiles on industry insiders, a comic book industry timeline, and just for fun there are some quizzes in there as well. Rhoades talks about the individual publishers as well, and what made them succeed or ultimately fail. He has friends in DC as well as his connections to Marvel, so the Big Two are adequately exposed. Surprisingly, we also learn a lot about Image Comics, EC Comics, and others. If you have any interest in comic books, you'll find this a straightforward, easy-to-read history. There's enough in here to keep your interest throughout. While I can't say it's the most comprehensive I've ever read, it's definitely worth the time. Highly recommended. 2 of 4 people found the following review helpful. An updated history of the American comic book industry from its beginnings in the 'Platinum Age' of the 1930s By Midwest Book Review American comic books had their origins as reprinted compilations of newspaper comic strips. It was with the introduction of super heroes beginning in the 1930s with Superman and Batman that illustrated books of original material began to appear on the market along side the popular 'pulp fiction' magazines of the day. In "A Complete History Of American Comic Books", former Marvel Comics publisher and executive vice president of Marvel Entertainment Shirrel Rhoades draws upon his considerable experience and expertise to provide an updated history of the American comic book industry from its beginnings in the 'Platinum Age' of the 1930s, through the 'Golden Age', and through the highs and lows of this literary genre down to the present day with the evolution of the comic book in the form of graphic novels. "A Complete History Of American Comic Books" is also a record of the personalities, hustlers and visionaries that created the colorful worlds of adventure, excitement, heroes and villains, secret identities and angst that won the allegiance of whole generations of readers. A work of seminal importance for both scholarship and non-specialist general readers alike, "A Complete History Of American Comic Books" is a highly recommended addition to personal, community, and academic American Literature and Popular Culture reference collections and supplemental reading lists.

This book is an updated history of the American comic book by an industry insider. You'll follow the development of comics from the first appearance of the comic book format in the Platinum Age of the 1930s to the creation of the superhero genre in the Golden Age, to the current period, where comics flourish as graphic novels and blockbuster movies. Along the way you will meet the hustlers, hucksters, hacks, and visionaries who made the American comic book what it is today. It's an exciting journey, filled with mutants, changelings, atomized scientists, gamma-ray accidents, and supernaturally empowered heroes and villains who challenge the imagination and spark the secret identities lurking within us.

One part history and one part how-to add up to a book that really puts the Pow back into comics. (Joe Quesada, Editor-in-Chief, Marvel Comics) Shirrel Rhoades reflects on his journey through the world of comics as a reader, collector, and executive, offering a very personal perspective on a unique American art form and industry. (Paul Levitz, President and Publisher of DC Comics) It's a rare treat to read a book on this peculiar medium by a man who knows it as well, from the inside, as Shirrel Rhoades and a fast, fun, crystal-clear book it is. (Gerard Jones, Author of Men of Tomorrow: Geeks, Gangster, and the Birth of the Comic Book) From the Back Cover "One part history and one part how-to add up to a book that really puts the Pow back into comics." Joe Quesada, Editor-in-Chief, Marvel Comics "Shirrel Rhoades reflects on his journey through the world of comics as a reader, collector, and executive, offering a very personal perspective on a unique American art form and industry." Paul Levitz, President and Publisher of DC Comics "It's a rare treat to read a book on this peculiar medium by a man who knows it as well, from the inside, as Shirrel Rhoades and a fast, fun, crystal-clear book it is." Gerard Jones, Author of Men of Tomorrow: Geeks, Gangster, and the Birth of the Comic Book About the Author The Author: Shirrel Rhoades is a former executive vice president of Marvel Entertainment and publisher of Marvel Comics. During a forty-plus-year career, he has held executive positions with Readers Digest, Ladies Home Journal, Redbook, Harpers, and Scholastic. He taught magazine management for seventeen years at New York University's Center for Publishing, and he continues to consult in the magazine and comics industries.