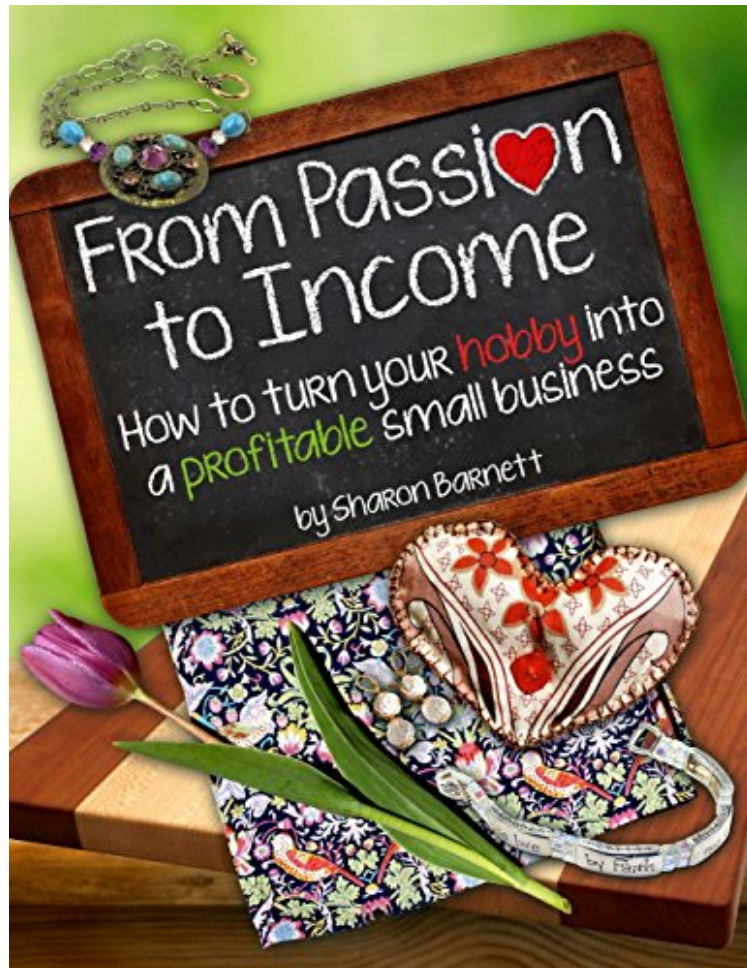


(Get free) From Passion to Income: How to turn your hobby into a profitable small business

From Passion to Income: How to turn your hobby into a profitable small business

Sharon Barnett

DOC | *audiobook | ebooks | Download PDF | ePub



DOWNLOAD



READ ONLINE

#2945454 in Books 2015-04-26Original language:English 11.00 x .28 x 8.50l, #File Name: 1511871776124 pages | File size: 57.Mb

Sharon Barnett : From Passion to Income: How to turn your hobby into a profitable small business before purchasing it in order to gage whether or not it would be worth my time, and all praised From Passion to Income: How to turn your hobby into a profitable small business:

1 of 1 people found the following review helpful. A Must Read for Anyone Considering a Small Business!By AleisaThis book was very helpful and informative and I highly recommend it. There is so much more that goes in to starting up a successful small business than I had originally anticipated. The author gives a very thorough outline of the necessary components to have in place, while citing her own personal examples. She also provides easy to follow worksheets to assist with inventory costs, as well as budgeting monthly expenses. To be able to lay it all out on paper has really helped me to get a better look at the big picture. I also benefited from the author's knowledge of how to

successfully market my product through craft shows, through an online store and several other creative outlets that I hadn't ever considered. She also gives great advice on how to properly interact with your customers and how to respond to people who are rude and inconsiderate toward you or your product. Again, something I hadn't thought about! The series of questions listed at the end of each chapter open up a dialogue between the writer and the reader, which I really enjoyed. Her writing style is very personable and encouraging and makes you feel as though you're receiving advice from an old friend over coffee. 1 of 1 people found the following review helpful. This is a great book for anyone who is even slightly interested in ...By JordanThis is a great book for anyone who is even slightly interested in turning their hobby into a business. Ms. Barnett has put together a wonderful resource of very helpful tips, checklists and worksheets. She covers important topics that many people may not think about in preparation for setting up their business and having it be successful. Her checklists at the end of sections and chapters are very helpful and including worksheets for setting up budgets are invaluable. She gives her readers a well-rounded look at what it really takes to start a business from a hobby and encourages and supports her readers along the way. She really wants her readers to be successful and it shows in her book. 1 of 1 people found the following review helpful. Great Guide for Small Business Start-upBy Katy KauffmanSharon Barnett not only outlines what you need to start a craft business, but gives practical tips and advice. She provides creative ideas of how to sell craft products, and her conversational style makes the book easy to read and enjoyable. I appreciated her creating "mock" businesses to show the set-up costs and so forth. The charts were helpful. If you're wanting to know the costs involved in starting a business, how to prepare for one, and ideas for selling your products, this book will help you.

From Passion to Income: How to Turn Your Hobby into a Profitable Small Business is for people like the bored office worker who dreams of starting a soap business. Maybe there is a laid-off factory worker who makes jewelry in her spare time or a carpenter who had a heart attack and can no longer work a vigorous job yet wants to continue to use his hands to make woodwork designs. This guide provides easy-to-read and simple-to-follow instructions on how to go from giving away your handcrafted items to establishing a legitimate business and earning money. It is my desire to help those who have financially struggled or want a new career path. Turning your craft or artwork into a business can be overwhelming with all of the financial, organizational, and marketing challenges one may encounter. This book provides practical guidelines that, if followed, may increase the likelihood of you establishing a successful small business. This straightforward, yet friendly-toned guide lists questions at the end of each chapter to encourage you to take steps to solidify your business. Also, throughout this book are valuable business start-up website links. Find a notebook and pen and get ready to work.