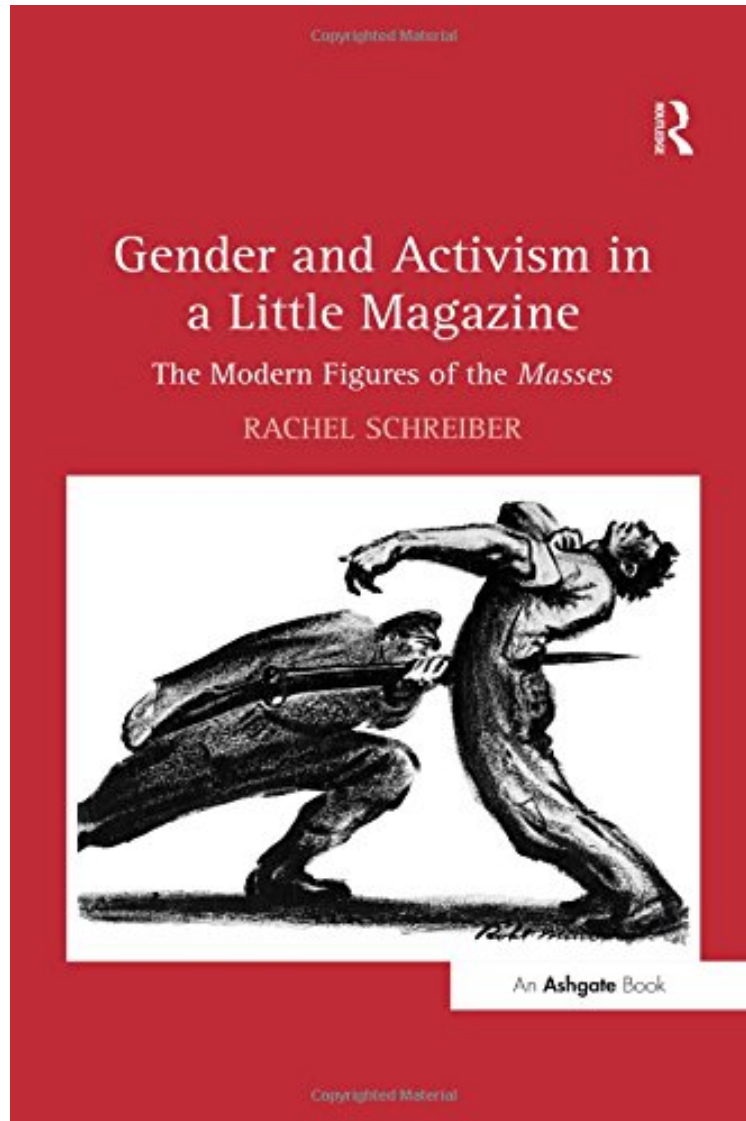


[FREE] Gender and Activism in a Little Magazine: The Modern Figures of the Masses

# Gender and Activism in a Little Magazine: The Modern Figures of the Masses

*Rachel Schreiber*

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**Rachel Schreiber : Gender and Activism in a Little Magazine: The Modern Figures of the Masses** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Gender and Activism in a Little Magazine: The Modern Figures of the Masses:

Interweaving nuanced discussions of politics, visuality, and gender, *Gender and Activism in a Little Magazine* uncovers the complex ways that gender figures into the graphic satire created by artists for the New York City-based socialist journal, the *Masses*. This exceptional magazine was published between 1911 and 1917, during an unusually radical decade in American history, and featured cartoons drawn by artists of the Ashcan School and others, addressing questions of politics, gender, labor and class. Rather than viewing art from the *Masses* primarily in terms of its critical social stances or aesthetic choices, however, this study uses these images to open up new ways of understanding the complexity of early 20th-century viewpoints. By focusing on the activist images found in the *Masses* and studying their unique perspective on American modernity, Rachel Schreiber also returns these often-ignored images to their rightful place in the scholarship on American modernism. This book demonstrates that the centrality of the *Masses* artists' commitments to gender and class equality is itself a characterization of the importance of these issues for American moderns. Despite their alarmingly regular reliance on gender stereotypes and regardless of any assessment of the efficacy of the artists' activism the graphic satire of the *Masses* offers invaluable insights into the workings of gender and the role of images in activist practices at the beginning of the last century.

'Rather than viewing cartoons from the *Masses* primarily in terms of critical social stances or aesthetic choices, Schreiber uses these images to analyze the complexity of early 20th century viewpoints relating to labor, parenthood, sexuality, gender roles, and citizenship in American culture.' Helen Langa, American University, USA and author of *Radical Art: Printmaking and the Left in 1930s New York* About the Author Rachel Schreiber is Dean and Vice President for Academic Affairs at the San Francisco Art Institute, California, USA.