

(Download free ebook) Great Street Art: Reggae, Blues, and World Beat Posters, 1977-1989

# Great Street Art: Reggae, Blues, and World Beat Posters, 1977-1989

Victor Burleigh

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**Victor Burleigh : Great Street Art: Reggae, Blues, and World Beat Posters, 1977-1989** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Great Street Art: Reggae, Blues, and World Beat Posters, 1977-1989:

2 of 2 people found the following review helpful. Club posters demonstrate ad approaches and art by D. Donovan, Editor/Sr. Reviewer. Fans of music poster art have a number of general titles on the topic to choose from; but for something more specific and specialized - and therefore, more in depth - choose GREAT STREET ART: REGGAE, BLUES AND WORLD BEAT POSTERS 1977-89. Black and white and some two-color prints of such posters appear full-page and come from the author's own gathering of over five hundred originals from San Francisco. These are largely club posters from events which demonstrate a range of advertising approaches and art, making STREET ART the perfect acquisition not just for the art school library, but for business schools seeking solid, large-size examples of advertising art that works.

Bob Marley died in 1981, but the interest he generated in the raggae, blues, and world beat music continued to grow. Around the world local bands sprang up and clubs began to feature the music to ever-increasing numbers of patrons. To advertise these events hundreds of posters were hung on telephone poles, vacant walls, and shop windows. Made on photocopiers and litho presses, by local artists, they have the edge that comes from needing to catch one's attention with a minimum of expense. The result is raw, "in-your-face" street art that captures the spirit of a generation. Victor Burleigh has gathered together more than 500 original posters dating from 1977 to 1989, from San Francisco, a city on the cutting edge of the music world and a haven for raggae, blues, and world beat music. Nearly every night one of the many music clubs would offer a live concert of an up-and-coming group. Since every club produced its own posters, there is a wide variety of styles and graphic images, as well as a history of the music scene captured in these posters. They are reproduced in this large volume that is a must for graphic designers, rock historians, and collectors. It is a perfect companion to Burleigh's first book, *Great Rock Roll Street Art*.

About the Author Victor Burleigh is an antique dealer and collector specializing in Rock and Roll memorabilia. He resides in Vancouver, Washington.