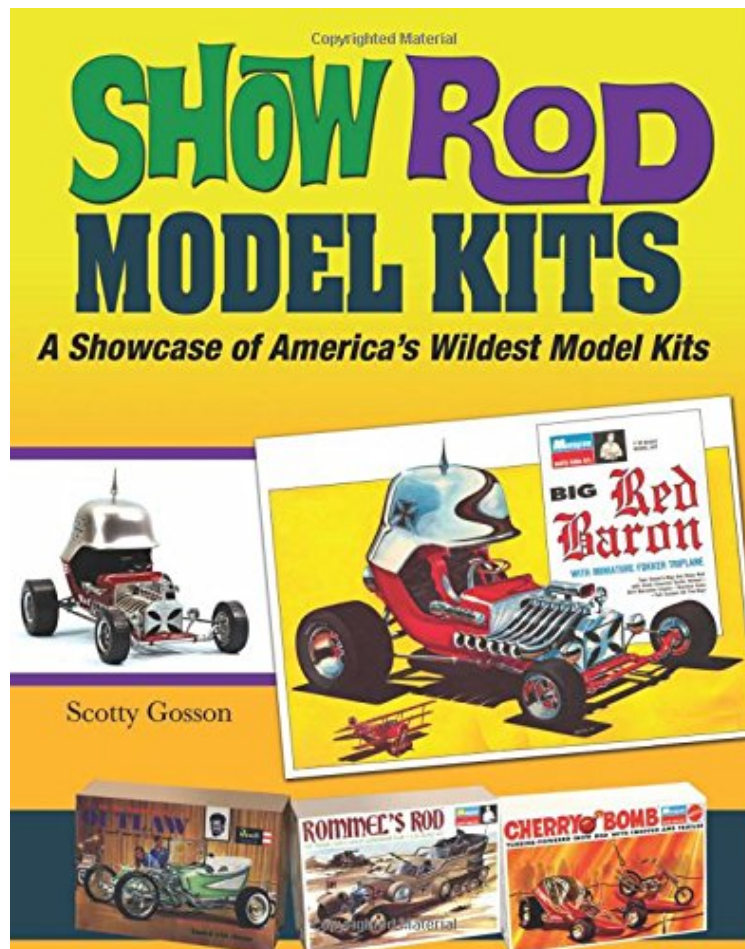


## Show Rod Model Kits: A Showcase of America's Wildest Model Kits (Cartech)

Scotty Gosson

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#376380 in Books 2015-01-14Original language:EnglishPDF # 1 11.00 x .38 x 8.50l, .0 #File Name: 1613251564144 pages | File size: 54.Mb

**Scotty Gosson : Show Rod Model Kits: A Showcase of America's Wildest Model Kits (Cartech)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Show Rod Model Kits: A Showcase of America's Wildest Model Kits (Cartech):

1 of 1 people found the following review helpful. Great model history book, a must have for sureBy B. KimballThis book is a great history on the Show Rod models. Full of high color images, there are some pictures of kits and products in here I have never seen before. The pictures and interviews featured inside involve a tight nit group of specific car modelers, for the most part here in the US. Hearing from Tom Daniel is always a treat too.Many of these kits I've built myself, from when I was younger in the early 1970's to some very recently. These types of kits are fun to build, and no matter how many times they get released, they are favorites year after year. This book goes deep and brings out some of the more obscure kits, some that have only been issued maybe one time. It's not a book on how to

build models (put them together), but as a historical and reference book, it's the one you want. If you have any interest in the model car hobby, this book is a must have for your reference and collection. 1 of 1 people found the following review helpful. A Great Trip Down Memory Lane By Randy M. Gold The book was a great trip down memory lane. My uncle worked for both Ed Roth and Mickey Thompson, as a kid I was at Ed Roth's shop many times and had lots of his air brushed tee-shirts and sweat shirts and of course built all of the models of his cars. To my regret I gave my entire model collection to a neighbor kid when I moved out of my parent's home to live on my own. Very fun and interesting book!! It made me realize that life as a kid back then was much slower and it seems like we didn't need the instant gratification and constant stimulus today's kids crave. I can't imagine many of today's kids having the patience to spend the hours it took to build a model. And that's too bad, because the finished product was something that gave you a great feeling of accomplishment and pride. 0 of 0 people found the following review helpful. A very readable reference By HighTech Teacher I usually buy books like this, and skim through the text and read the photo captions, but I read this book cover to cover. The writing style is not as dry as other historical reference books and the great degree of factual detail succinctly stated held my interest throughout. The book is crammed with photos from the period which are excellent, but I wish some were a little larger. I highly recommend this if the subject interests you.

Growing up in the 1950s, 1960s, and 1970s saw the development of extensive prosperity, of previously unknown luxury, and a level of frivolity that the previous generation never knew. Television, expansion into the suburbs, and the rapid growth of automobiles all led to a development boom that people had never experienced. Combine this with automotive growth, hot rodding, car shows, kids playing with toy cars and building models, and you have the elements necessary to create the show rod craze that proliferated in America during the 1960s and 1970s. A complement to author Scotty Gosson's previous title, *America's Wildest Show Rods of the 1960s 1970s*, this all-new book covers what was often the inspiration for all those crazy show rods, the model kits themselves. Viewed from a collector's standpoint rather than a builder's point of view, all of the coolest and wildest kits are featured. Kits including the Red Baron, Li'l Coffin, Mysterion, Uncertain-T, Batmobile, and many more are featured from manufacturers such as Monogram, AMT, Revell, and MPC. Interviews and insights from the designers, the car builders, and the corporate suits provide a unique behind-the-scenes insight into not only what enthusiasts were demanding, but also the methods and marketing savvy that made it all happen. Author Gosson's entertaining prose, unique perspective, diligent research, and color photography throughout make this book essential for show rod enthusiasts. Whether you are interested in picking up the collecting hobby, just want a few cool kits from your childhood to display, or simply want to reminisce about building and obsessing over these crazy kits from your youth, *Show Rod Model Kits: A Showcase of America's Wildest Model Kits* will be a fun addition to your library.

"*Show Rod Model Kits: A Showcase of America's Wildest Model Kits*" is very highly recommended for hot rod enthusiasts, do-it-yourself model kit collectors, as well as community and academic library 20th Century American Popular Culture collections." (James A. Cox Midwest Book 2015-03-09) "Go ahead, admit it. You loved this stuff. Maybe you still do. If so, you need to read this book." (Jim Donnelly Hemmings Motor News 2015-03-31) "This book would be a wonderful reference for the early show rod or model car collector and model builders interested in the early years of hot rod models. It includes an astounding number of kit photographs that are sure to ignite the passion of hot rod kit builders and collectors alike. Gosson's writing style is casual and humorous, while disseminating vast amounts of information." (Bill O'Malley IPMS/USA 2015-03-07) "Show Rod Model Kits becomes a lively discussion that will attract not just collectors, car enthusiasts and hobbyists but many a reader who has previously harbored only a casual interest in show cars." (James A. Cox Midwest Book 2015-04-13) "If you're currently a modeler or just want to take a look at some of the kits you might have built in your younger days, this book needs to be in your collection!" (Jonnie King Hall of Fame Legends 2015-04-29) "Author Gosson's entertaining prose, unique perspective, diligent research, and color photography throughout make this book essential for show rod enthusiasts." (Kustoms Illustrated 2015-05-01) From the Back Cover Growing up in the 1950s, 1960s, and 1970s you witnessed the development of extensive prosperity, of previously unknown luxury, and a level of frivolity that the previous generation never knew. Television, expansion into the suburbs, and the continued evolution of the automobile all led to an unprecedented culture shift. Combine these developments with hot rodding, car shows, kids playing with car toys and building models, and you have the elements necessary to create the show rod craze that proliferated in America in the 1960s and 1970s. A complement to author Scotty Gosson's previous title, *America's Wildest Show Rods of the 1960s 1970s*, this book covers what was often the inspiration for all those crazy show rods: the model kits themselves. Viewed from a collector's standpoint rather than a builder's point of view, all of the coolest and wildest kits are featured. Kits including Red Baron, Lil Coffin, Mysterion, Uncertain-T, Batmobile, and many more are featured from manufacturers such as Monogram, AMT, Revell, and MPC. Interviews and insights from the designers, the car builders, and the corporate suits provide a unique behind-the-scenes look into not only what enthusiasts were demanding, but also the methods and marketing savvy that made it all happen. Gosson's entertaining prose, unique perspective, diligent research, and color photography throughout make this book essential for show rod enthusiasts. Whether you are interested in picking

up the collecting hobby, want a few cool kits from your childhood to display, or simply want to reminisce about building and obsessing over these crazy kits from your youth, *Show Rod Model Kits: A Showcase of Americas Wildest Model Kits* is a fun addition to your library. About the Author Scotty Gosson worked his way from wrecking yards to rod and custom shops as a mechanic and fabricator. His involvement in drag racing and landspeed racing led to a successful career in the print industry, where he is a popular magazine feature freelancer. His work has appeared in *Drag Racing USA*, *Hot Rod*, *Car Craft*, *Rod Custom*, *Hot Rod Deluxe*, and *Goodguys Gazette*. Other CarTech books by Scotty Gosson include *America's Coolest Station Wagons*; *Rat Rods--Rodding's Imperfect Stepchildren*; and *America's Wildest Show Rods of the 1960s 1970s*.